

## **WHAT ARE COOKIES?**

- i. Cookies are small files placed on your computer or device by our site when you visit certain parts of it and/or when you use certain features of our site. They are created when you open our website.
- ii. Our website sends information to the browser you use, which then creates a text file.
- iii. These cookies are then stored as small files on your device for various periods of time.
- iv. Every time you come back to the website, the browser retrieves and sends cookies to the server, which helps to improve your experience of the website by remembering settings, so you don't have to re-enter them every time you visit
- v. Remembering your last properties and searches, helps you keep on top of new listings
- vi. Measuring use of the website so that we can see where we can improve.
- vii. You can manage and/or delete these small files from your device, but please be aware that this will limit the functionality we then can offer to you.
- viii. To learn more about cookies and how to manage or remove them, please visit <https://aboutcookies.org/>

## **INFORMATION ABOUT US**

- i. Our site is owned and operated by Axiom Process
- ii. Our VAT number is 793 7784 59
- iii. Contact our Marketing Department if you have any queries on any data protection issue, either by email to [gale.rudd@axiumprocess.com](mailto:gale.rudd@axiumprocess.com), or by telephone on 01792 883 882, or by post at Hendy Industrial Estate, Hendy, Swansea, SA4 0XP

## **OUR COOKIE POLICY AND USEAGE**

- i. We have carefully chosen these cookies and have taken steps to ensure that your privacy and personal data is protected and always respected.
- ii. As with many websites, we use cookies to make using our website as simple and convenient as possible to use.
- iii. Please read this cookie policy carefully and ensure that you understand it.
- iv. Your acceptance of our cookie policy is deemed to occur if you continue using our site.

## **HOW DOES OUR SITE USE COOKIES?**

### **Strictly Necessary Cookies**

A cookie falls into this category if it is essential to the operation of our site, supporting functions such as logging in, your shopping basket, and payment transactions.

### **Analytics Cookies**

It is important for us to understand how you use our site, for example, how efficiently you can navigate around it, and what features you use. Analytics cookies enable us to gather this information, helping us to improve our site and your experience of it.

### Functionality Cookies

Functionality cookies enable us to provide additional functions to you on our site such as personalisation and remembering your saved preferences. Some functionality cookies may also be strictly necessary cookies, but not all necessarily fall into that category.

### Targeting Cookies

It is important for us to know when and how often you visit our site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics cookies, this information helps us to better understand you and, in turn, to make our site and advertising more relevant to your interests. Some information gathered by targeting cookies may also be shared with third parties.

### Third Party Cookies

Third party cookies are not placed by us; instead, they are placed by third parties that provide services to us and/or to you. Third party cookies may be used by advertising services to serve up tailored advertising to you on our site, or by third parties providing analytics services to us (these cookies will work in the same way as analytics cookies described above).

### Persistent Cookies

Any of the above types of cookie may be a persistent cookie. Persistent cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit our site.

### Session Cookies

Any of the above types of cookie may be a session cookie. Session cookies are temporary and only remain on your computer or device from the point at which you visit our site until you close your browser. Session cookies are deleted when you close your browser.

## **WHAT COOKIES DOES OUR SITE USE?**

The following first party Cookies may be placed on your computer or device:

<b>Name of Cookie</b>	<b>Purpose , Type &amp; Duration</b>	<b>Strictly Necessary</b>
_cfduid	Used by content network Cloudflare, to identify trusted web traffic. Duration is one year and six months	Yes

The following third-party Cookies may be placed on your computer or device:

<b>Name of Cookie</b>	<b>Purpose &amp; Type</b>	<b>Provider &amp; Duration</b>	<b>Strictly Necessary</b>
_ga, 1P_JAR, SIDCC	_ga registers a unique ID that issued to generate statistical data on how visitors use the website. The "1_P JAR" cookie is used to gather website statistics and track conversion rates. SIDCC is a security cookie to protect a users data from unauthorised access	<a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a> Duration is session to two years	No

ANID	Used by Google advertising served across the web and stored in google.com.	Google.com Duration	No
ads/ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	<a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a> Duration is for session	No
CONSENT	JavaScript plugin that warns users about using cookies on the webpage	Google.com, google.co.uk	Yes
APISID, HSID, NID, SAPISID	Google set a number of cookies on any page that includes a Google Map. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behaviour of Google Maps users.	Google maps, google.com, google.co.uk Duration 10 years after your last visit to a page containing Google maps	Yes
APISID, HSID, OGPC, SID	These cookies allow YouTube to collect usage information for YouTube hosted videos. These are set by YouTube and/or Google if a video is embedded on a page and/or the video is being played.	Youtube.co.uk, google.com Duration Most of the cookies expire 10 years after your last visit to a page containing a YouTube video, although some expire sooner.	Yes
DSID, IDE	These are publicity cookies used to improve advertising. Usually used to target publicity according to contents that are relevant for a user, improve performance reports of the campaign and avoid showing advertisements that the user has already seen.	DoubleClick.net, Duration session to two years	No
_tawkuuid	This cookie is set up by tawk.to which is a Live Chat service. Cookies remembers the end user so that past chat conversations can be identified	Axiomprocess.com, tawk.to Duration session to two years	No
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	DoubleClick.net Duration 3 months	No
_gcl_au, _gcl_aw	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	Google.com, google.co.uk Duration 3 months	No
permutive-id	This cookie is used for re-targeting, optimisation, reporting and attribution of online adverts.	.doubleclick.net Duration 19 months	No
permutive-session	This cookie is used for re-targeting, optimisation, reporting and attribution of online adverts.	.doubleclick.net Duration 18 month	No
vchideactivationmsg, vchideactivationmsg_VC 11	Aids in simplifying the backend visual editor	Axiomprocess.com Duration 3 years	Yes

_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	Google-analytics.com/analytics.js Duration 1 day	No
_gat	Used by Google Analytics to throttle request rate	Google-analytics.com/analytics.js	No
ads/ga-audiences	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor 's online behaviour across websites.	google-analytics.com/analytics.js	No

- i. Our site uses analytics services provided by google-analytics.com
- ii. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling us to better understand how our website is used. This, in turn, enables us to improve our website and the services offered through it.
- iii. You do not have to allow us to use these cookies, however whilst our use of them does not pose any risk to your privacy or your safe use of our website, it does enable us to continually improve our website, making it a better and more useful experience for you.
- iv. The analytics service(s) used by our website use(s) analytics cookies to gather the required information.

**The analytics service(s) we use are:**

Name of Cookie	Purpose & Type	Provider	Strictly Necessary
Collect	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels. Marketing	google-analytics.com, <a href="https://support.google.com/analytics/answer/6004245">https://support.google.com/analytics/answer/6004245</a>	No

**CONSENT AND CONTROL**

- i. Before cookies are placed on your computer or device, you will be asked for your consent to set those cookies. By giving your consent you are enabling us to provide the best possible experience and service to you. You may refuse consent unless those cookies are strictly necessary; however certain features of our website may not function fully, or as intended.
- ii. In addition to the controls that we provide, you can choose to enable or disable cookies in your internet browser.
- iii. Most internet browsers also enable you to choose whether you wish to disable all cookies or only third-party cookies. By default, most internet browsers accept cookies, but this can be changed.
- iv. For further details, please consult the help menu in your internet browser or the documentation that came with your device.
- v. The links below provide instructions on how to control cookies in all mainstream browsers:
  - Google chrome: <https://support.google.com/chrome/answer/95647?hl=en-gb>

- Microsoft Internet Explorer: <https://support.microsoft.com/en-us/kb/278835>
- Microsoft Edge: <https://support.microsoft.com/en-gb/products/microsoft-edge>  
(There are no specific instructions at this time, but Microsoft support will be able to assist)
- Safari (macOS): [https://support.apple.com/kb/PH21411?viewlocale=en\\_GB&locale=en\\_GB](https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB)
- Safari (iOS): <https://support.apple.com/en-gb/HT201265>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>
- Android: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en> (Please refer to your device's documentation for manufacturers' own browsers)

## **CHANGES TO THIS COOKIE POLICY**

- i. We may alter this cookie policy at any time. Any such changes will become binding on you on your first use of our site after the changes have been made. You are therefore advised to check this page from time to time.
- ii. In the event of any conflict between the current version of this cookie policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

## **FURTHER INFORMATION**

- i. If you would like to know more about how we use cookies, please contact us. Contact information is noted above.
- ii. More information about privacy, data protection and our terms and conditions can be found on other pages of our website.

**Revision Date: 08 July 2019**